



Telix Pharmaceuticals Limited
ACN 616 620 369
Suite 401, 55 Flemington Road
North Melbourne
Victoria, 3051
Australia

Job Description: Brand Marketing Manager

Type: Full Time

Location: Indianapolis

Date: Immediate

About Telix Pharmaceuticals Limited

Telix is an Australian public company (ASX: TLX) headquartered in Melbourne with international operations in Europe, the US and Japan. Our vision is to be a leading, global biopharmaceutical company in the field of “theranostic” radiopharmaceuticals and we are currently developing a portfolio of clinical-stage products that address significant unmet medical needs in oncology and rare diseases.

Description

Telix is looking to expand its commercial team and looking for a Marketing Brand Manager. Reporting directly to the Head of Marketing, the Marketing Brand Manager will actively contribute to the design, development, and implementation of brand strategies and tactics to engage Healthcare Professionals (HCPs), Distribution Partners and Patients. The successful candidate will partner with key cross functional teams to identify and use insights and the patient journey to develop stakeholder specific messaging and tactics across multiple channels.

This is an exciting time for Telix. The Marketing Brand Manager will be an integral part of the next phase of our journey. Key accountabilities include:

- Leading, developing, managing and executing of projects within the Prostate product pipeline.
- Developing and supporting commercial launch activities within the Prostate Segment whilst overseeing and enhancing the development of launch plans, media plans and implementation plans within the Segment.
- Leading and evolving HCP engagement across all channels including engagement strategy, Key Opinion Leader (KOL) relationship management and tactical implementation of HCP directed campaigns.
- Partnering with Sales and Medical: developing and managing an external communication strategy and maximizing HCP touchpoints through field-sales and brand team coordination.
- Developing relationships with key medical societies such as SNMMI, AUA, SUO, etc.
- Developing relationships with key Patient Advocacy Groups to develop effective outreach and education for Patients on Prostate Cancer.
- Proposals and recommendations based on business direction, market dynamics and data.

To be considered for the role, candidates require a minimum of a Bachelor degree in a relevant discipline and possess progressive experience within Healthcare Sales and Marketing. Experience within the Urology and/or Oncology space will be highly regarded.

** Some travel is required for this role.

This is an exciting time for Telix. Come join us on our mission to help patients with cancer live longer, better quality lives!

No agency submissions will be considered.